EDU PSYCH

TEST YOUR CAREER POTENTIAL

About

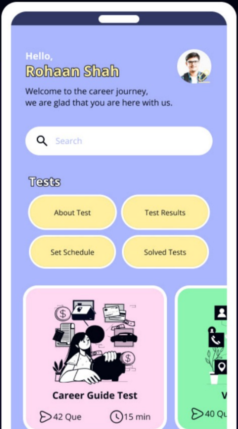
Project **‘Edupsych’** is a mobile app that Provides online career guidance for students.
It uses psychological testing to offer personalized career recommendations, catering to students' individual personalities, values and hidden interests.

Problem Statement

In an increasingly complex and competitive world, students face a critical challenge when it comes to choosing a suitable career path. The absence of personalized, data-driven career guidance often results in uncertainty, misinformed choices, and wasted potential. Additionally, well-intentioned advice from family and friends, while valuable, may not always align with an individual's unique combination of personalities, values and hidden interests.

Solution

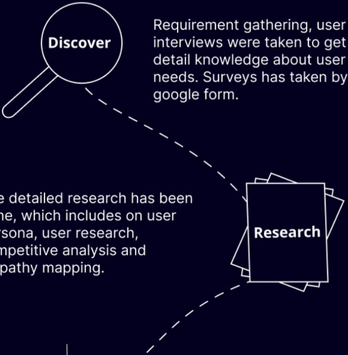
This project aims to address these issues by developing a user-friendly mobile application that employs psychological testing and data analysis to provide tailored career guidance to 10th, 12th, and graduation students. The app will empower students to discover their hidden talents, interests, and skills, and offer informed, personalized recommendations for potential career paths, thereby enhancing their future prospects and helping bridge the gap between aspirations and opportunities."



Hello,
Rohaan Shah
Welcome to the career journey,
we are glad that you are here with us.

Search
Tests
About Test
Test Results
Set Schedule
Solved Tests
Career Guide Test
42 Que
15 min
V
40 Qu

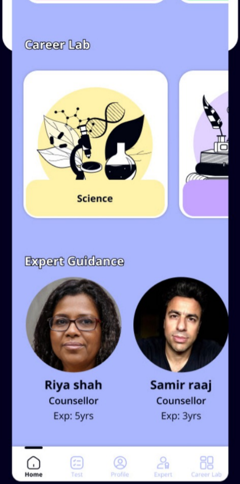
User Centered Design Process

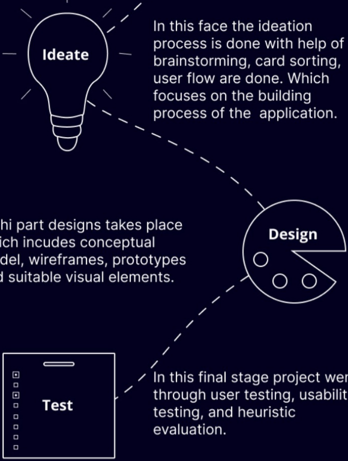


Discover
Research

Requirement gathering, user interviews were taken to get detail knowledge about user needs. Surveys has taken by google form.

The detailed research has been done, which includes on user persona, user research, competitive analysis and empathy mapping.


Career Lab
Science
Expert Guidance
Riya shah
Counsellor
Exp: 5yrs
Samir raaj
Counsellor
Exp: 3yrs
Home
Test
Profile
Expert
Career Lab



Ideate

In this face the ideation process is done with help of brainstorming, card sorting, user flow are done. Which focuses on the building process of the application.

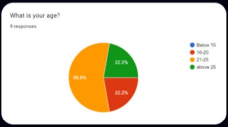
Design

In thi part designs takes place which incudes conceptual model, wireframes, prototypes and suitable visual elements.

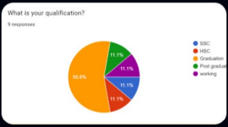
Test

In this final stage project went through user testing, usability testing, and heuristic evaluation.

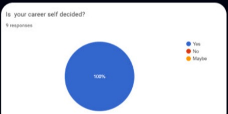
User Interviews


What is your age?

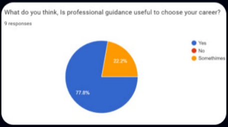
9 responses


What is your qualification?

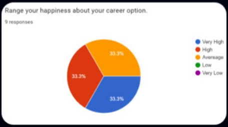
9 responses


Is your career self decided?

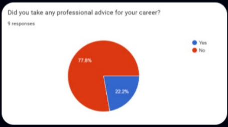
9 responses


What do you think, Is professional guidance useful to choose your career?

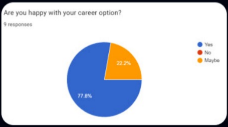
9 responses


Range your happiness about your career option.

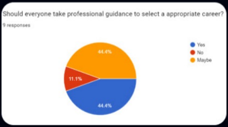
9 responses


Did you take any professional advice for your career?

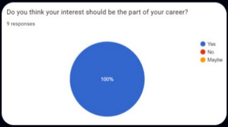
9 responses


Are you happy with your career option?

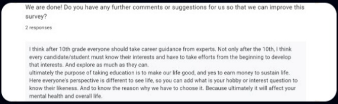
9 responses


Should everyone take professional guidance to select a appropriate career?

9 responses


Do you think your interest should be the part of your career?

9 responses


We are done! Do you have any further comments or suggestions for us so that we can improve this survey?

2 responses

I think after 10th grade everyone should take career guidance from experts. Not only after the 10th, I think every candidate/student must know their interests and have to take efforts from the beginning to develop that interests. And explore as much as they can.
ultimately the purpose of taking education is to make our life good, and yes to earn money to sustain life. Here everyone's perspective is different to see life, so you can add what is your hobby or interest question to know their likeness. And to know the reason why we have to choose it. Because ultimately it will affect your mental health and overall life.

Conclusion : It seems that most of the users are graduated but 77.8% users are surely happy with their chosen career option. Among them only 22.2% have taken professional career advice. And 11.1% think that professional advice is not necessary to choose career. Lastly 100% users are agree on this" interest should be the part of the profession".

Survey Questions

Questions

1. Where are you from?
2. Tell me about your educational background.
3. What are your career plans?
4. Do you have complete idea to reach to your goal?
5. Why you select this as a career?
6. What is the motivation behind this career path?
7. Is this self-decided or not?
8. Did you take any professional advice to choose this as a career?
9. If yes ,please mention.

10. Do you need career guidance?
11. Do you think career guidance is important?
12. Why you think so?
13. Do you think your interest should be a part of your career?

Competitive analysis

Product	CAREER GUIDE	MINDLER	MY TALENT TEST
Information	●	●	—
psychologist’s information	●	●	●
test options	●	●	●
tests	●	●	●
AI messenger	●	●	●
Importance of each test	●	●	●
Info about each test	●	●	●
Career articles	●	—	●
Social media links	●	●	—
User information	●	●	●
T & C	●	●	●

Sign in	●	●	●
Sign up	●	●	●
Info form	—	●	●
Career option	●	●	—
Suitable test	●	—	●
Age group filter	●	●	●
Reviews	●	●	●

User Persona

Radheeka

- Curious
- Energetic
- Sincere

GOALS

- She want a career, which is based on her interest.
- She want to make higher goals for her career.
- She want to do her career with proper planning.

> "Finding your passion is the key of your success."

INFORMATION

- Age: 21 years old
- Gender : Female
- Location: Pune, Maharashtra.
- Occupation: student

BIO

She is a sincere student, who is confused to select an appropriate career according to her interest and capability. She is searching for a trustworthy and scientific professional guidance.

FRUSTRATIONS

1. Radheeka got traditional career suggestions by parents, relatives, teachers.
2. Influence of her peer group for selecting trending career option.
3. Direct or indirect pressure of society to choose secure career options.

MOTIVATION

- Self goal
- Self interest
- To make a proper career plan
- To get an appropriate career option
- To know more career options
- To find out the career goal

PERSONALITY

- Confused
- Introvert
- Multitalented

BRANDS

Disney+ hotstar   oppo   NETFLIX   SAMSUNG

Empathy mapping

1. how this guidance will help me?
2. Is it free?
3. What is the process of this?
4. Which test should I give to get career guidance?
5. Who designed the tests?
6. Do you have any offline facility?
7. How much time it will take?

1. I think this is the perfect result for me.
2. I think I should go with this career option only.
3. I should talk to my parents about expert's guide.
4. I think I should show this result to parents so they can support me for this career option.
5. I think I should go for other tests of this platform.
6. I think I should search in detail about all the career

8. Are you suggesting colleges after test?
9. Do I get guidance after test?
10. And if yes ,do you charge money for that?
11. Can you show me your previous results?
12. Do you provide counselling after test?
13. Are these tests reliable and valid?

Say

1. Visit the webpage.
2. Check the authenticity of the platform.
3. Check previous results.
4. Go for signup process.
5. Check provided services.
6. Check the educational background of test creators.
7. Compare with other websites.
8. Select the appropriate test.
9. Give the test.
10. Go for expert facility.
11. Get the result of test.
12. Make payment.
13. Check other related tests.
14. Log out process.

Does

1. To start searching for related courses.
2. To start searching for related colleges.
3. To learn about related small ability courses.
4. To learn self strengths and weaknesses.
5. Plan the journey of career.

Goal

options which I got after test.

7. I think I should go for parent counselling, which can help my parents to get more clear idea about my career.
8 . I think this career option will help me to set my career.

Think

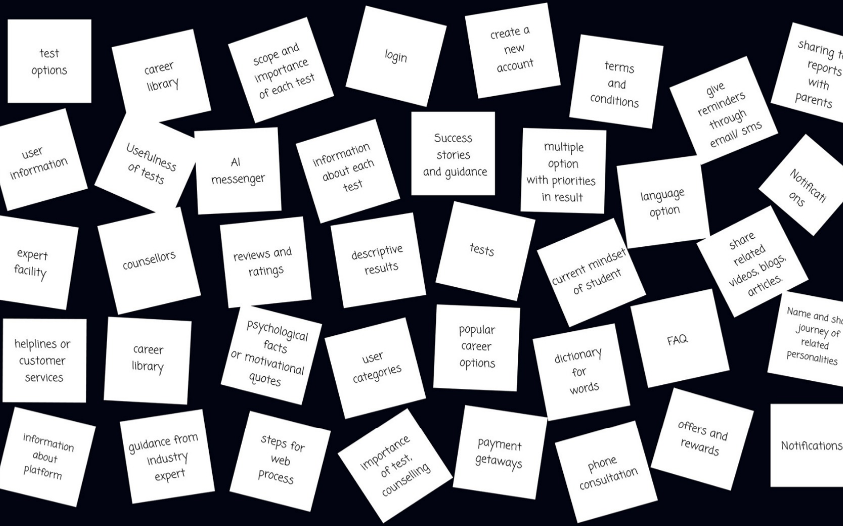
1. Feel positive about results.
2. Feel happy with all provided services.
3. Feel satisfied with results and provided material.
4. Feel energetic about my career.
5. Feel excited to plan the career according to given process.
6. Feel relaxed after provided personal guidance.

Feel

1. Trouble in login, signup, customer care service.
2. Trouble to find meaning of the word during test.
3. Time consuming test.
4. Unable to select appropriate test.
5. Difficulties in operating system.
6. Test looks boring and lengthy.
7. Delay to start test due to surrounding or foolish reasons.
8. Forgot doing test.

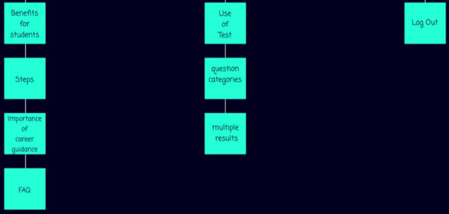
Pain

Brain Storming


test options
career library
scope and importance of each test
login
create a new account
terms and conditions
give reminders through email/ sms
sharing t reports with parents
user information
Usefulness of tests
AI messenger
information about each test
Success stories and guidance
multiple option with priorities in result
language option
Notificati ons
expert facility
counsellors
reviews and ratings
descriptive results
tests
current mindset of student
share related videos, blogs, articles.
helplines or customer services
career library
psychological facts or motivational quotes
user categories
popular career options
dictionary for words
FAQ
Name and sha journey of related personalities
information about platform
guidance from industry expert
steps for web process
importance of test, counselling
payment getaways
phone consultation
offers and rewards
Notifications

Card sorting

User Info	Login	Home	Expert	Tests	More	Setting
Current mindset	Login	Categories of users	Ask Experts	Tests	videos, blogs	Career lab
	Create new account	Reviews & ratings	Phone consultation	info. about Tests	describe personalities	Terms & conditions.
	user information	AI msg	Payment gateways	Use of Test	add some stratergy	About user (info)
		Helplines		Categories of questions		About test
		Career lab		Multiple results with priorities		Test Results

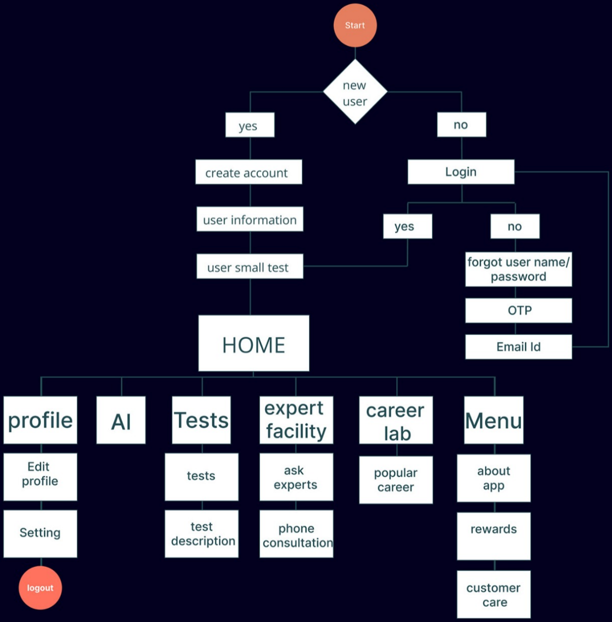

Benefits for students
Steps
Importance of career guidance
FAQ
Use of Test
question categories
multiple results
Log Out

User scenarios

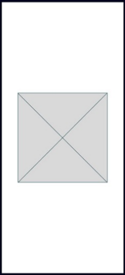
Elaborated Scenario:

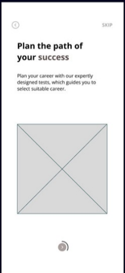
Hello, there is a girl named Radheeka, Who lived in a village of Ahmednagar. She is 18 years old. She has recently completed her H.S.C. examination and searching for her career option. Her parents want her to do engineering, her teacher want her to do specialization in mathematics and her friends are going for designing courses. So she got confused and not able to listen inner voice of her interest. She is searching for a professional guidance which can help her to find out some suitable career options on the basis of scientific, trustworthy assessment. She lives in a village so she is not able to go to any offline visit ,she is searching for an online platform.

User flow


Start
new user
yes
no
create account
user information
user small test
Login
yes
no
forgot user name/ password
OTP
Email Id
HOME
profile
Edit profile
Setting
logout
AI
Tests
tests
test description
expert facility
ask experts
phone consultation
career lab
popular career
Menu
about app
rewards
customer care

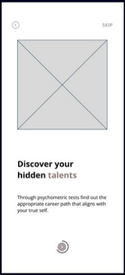
Wireframes





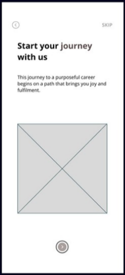
Plan the path of your success

Plan your career with our expertly designed tests, which guides you to select suitable career.



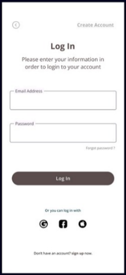
Discover your hidden talents

Through psychometric tests find out the appropriate career path that aligns with your true self.



Start your journey with us

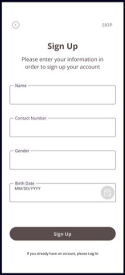
This journey to a purposeful career begins on a path that brings you joy and fulfilment.


Create Account
Email Address
Password
Forgot password ?
Log In
Or you can log in with

Log In

Please enter your information in order to login to your account

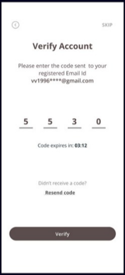
Don't have an account? sign up now.


SKIP
Name
Contact Number
Gender
Birth Date
MM/DD/YYYY
Sign Up

Sign Up

Please enter your information in order to sign up your account

If you already have an account, please Log In

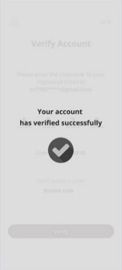

SKIP
5
5
3
0
Resend code
Verify

Verify Account

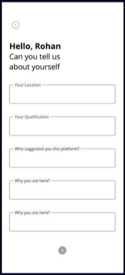
Please enter the code sent to your registered Email Id vv1996****@gmail.com

Code expires in: **03:12**

Didn't receive a code?

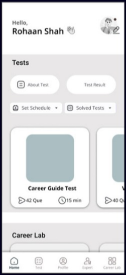


Your account has verified successfully



Hello, Rohan

Can you tell us about yourself

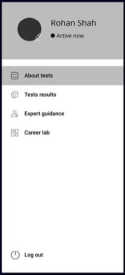

About Test
Test Result
Set Schedule
Solved Tests
42 Que
15 min
40 Q
Home
Test
Profile
Expert
Career Lab

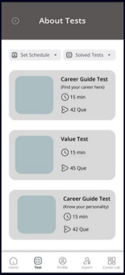
Hello,
Rohaan Shah

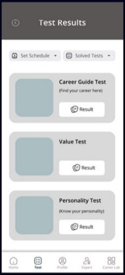
Tests

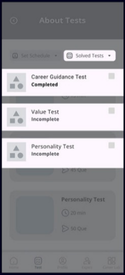
Career Guide Test

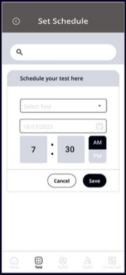
Career Lab

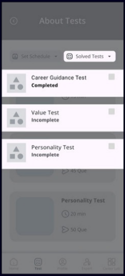

Rohan Shah
Active now
About tests
Tests results
Expert guidance
Career lab
Log out

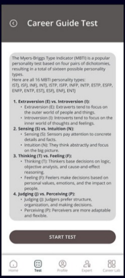

About Tests
Set Schedule
Solved Tests
Career Guide Test
(Find your career here)
15 min
42 Que
Value Test
15 min
45 Que
Career Guide Test
(Know your personality)
15 min
42 Que
Home
Test
Profile
Expert
Career Lab


Test Results
Set Schedule
Solved Tests
Career Guide Test
(Find your career here)
Result
Value Test
Result
Personality Test
(Know your personality)
Result
Home
Test
Profile
Expert
Career Lab


About Tests
Set Schedule
Solved Tests
Career Guidance Test
Completed
Value Test
Incomplete
Personality Test
Incomplete
45 Que
Personality Test
20 min
50 Que
Home
Test
Profile
Expert
Career Lab


Set Schedule
Schedule your test here
Select Test
18/17/2023
7
30
AM
PM
Cancel
Save
Home
Test
Profile
Expert
Career Lab

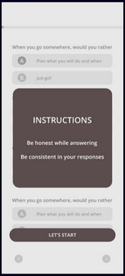

About Tests
Set Schedule
Solved Tests
Career Guidance Test
Completed
Value Test
Incomplete
Personality Test
Incomplete
45 Que
Personality Test
20 min
50 Que
Home
Test
Profile
Expert
Career Lab


Career Guide Test

The Myers-Briggs Type Indicator (MBTI) is a popular personality test based on four pairs of dichotomies, resulting in a total of sixteen possible personality types.
Here are all 16 MBTI personality types:
ISTJ, ISFJ, INFJ, INTJ, ISTP, ISFP, INFP, INTP, ESTP, ESFP, ENFP, ENTP, ESTJ, ESFJ, ENFJ, ENTJ

1. **Extraversion (E) vs. Introversion (I):**
   - Extraversion (E): Extraverts tend to focus on the outer world of people and things.
   - Introversion (I): Introverts tend to focus on the inner world of thoughts and feelings.
2. **Sensing (S) vs. Intuition (N):**
   - Sensing (S): Sensors pay attention to concrete details and facts.
   - Intuition (N): They think abstractly and focus on the big picture.
3. **Thinking (T) vs. Feeling (F):**
   - Thinking (T): Thinkers base decisions on logic, objective analysis, and cause-and-effect reasoning.
   - Feeling (F): Feelers make decisions based on personal values, emotions, and the impact on people.
4. **Judging (J) vs. Perceiving (P):**
   - Judging (J): Judgers prefer structure, organization, and making decisions.
   - Perceiving (P): Perceivers are more adaptable and flexible.

START TEST
Home
Test
Profile
Expert
Career Lab


When you go somewhere, would you rather

A Plan what you will do and when

B Just go!!

INSTRUCTIONS

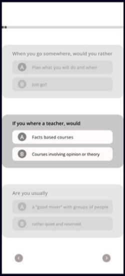
Be honest while answering

Be consistent in your responses

When you go somewhere, would you rather

A Plan what you will do and when

LET'S START


When you go somewhere, would you rather

A Plan what you will do and when

B Just go!!

If you where a teacher, would

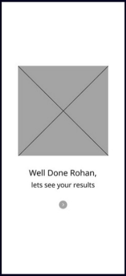
A Facts based courses

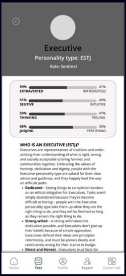
B Courses involving opinion or theory

Are you usually

A a "good mixer" with groups of people

B rather quiet and reserved


Well Done Rohan,
lets see your results


Executive

Personality type: ESTJ

Role: Sentinel

59% EXTRAVERTED		41% INTROVERTED
51% SESITIVE		49% INTUITIVE
53% THINKING		47% FEELING
65% JUDJING		35% PERCIEVING

WHO IS AN EXECUTIVE (ESTJ)?

Executives are representatives of tradition and order, utilizing their understanding of what is right, wrong and socially acceptable to bring families and communities together. Embracing the values of honesty, dedication and dignity, people with the Executive personality type are valued for their clear advice and guidance, and they happily lead the way on difficult paths.

- **Dedicated** – Seeing things to completion borders on an ethical obligation for Executives. Tasks aren't simply abandoned because they've become difficult or boring – people with the Executive personality type take them up when they are the right thing to do, and they will be finished so long as they remain the right thing to do.
- **Strong-willed** – A strong will makes this dedication possible, and Executives don't give up their beliefs because of simple opposition. Executives defend their ideas and principles relentlessly, and must be proven clearly and conclusively wrong for their stance to budge.
- **Direct and Honest** – Executives trust facts far

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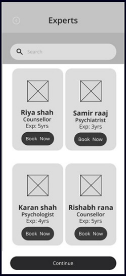
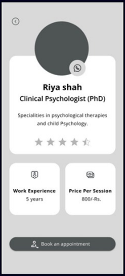

Experts
Search
Riya shah
Counsellor
Exp: 5yrs
Book Now
Samir raaj
Psychiatrist
Exp: 3yrs
Book Now
Karan shah
Psychologist
Exp: 4yrs
Book Now
Rishabh rana
Counsellor
Exp: 5yrs
Book Now
Continue


Riya shah

Clinical Psychologist (PhD)

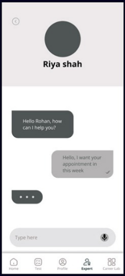
Specialities in psychological therapies and child Psychology.

★★★★☆

Work Experience
5 years

Price Per Session
800/-Rs.

Book an appointment


Riya shah

Hello Rohan, how can I help you?

Hello, I want your appointment in this week

Type here
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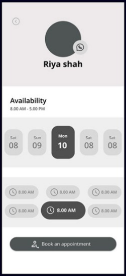
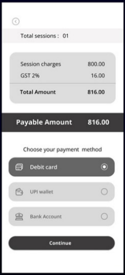

Riya shah

Availability
8.00 AM - 5.00 PM

Sat 08
Sun 09
Mon 10
Sat 08
Sat 08
8.00 AM
8.00 AM
8.00 AM
8.00 AM
8.00 AM
8.00 AM
Book an appointment



Total sessions : 01

Session charges	800.00
GST 2%	16.00
Total Amount	**816.00**

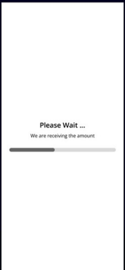
Payable Amount 816.00

Choose your payment method

● Debit card

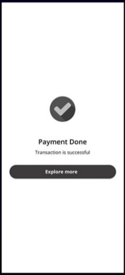
○ UPI wallet

○ Bank Account



Please Wait ...

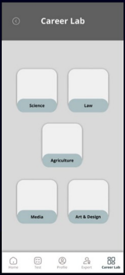
We are receiving the amount



Payment Done

Transaction is successful

Explore more



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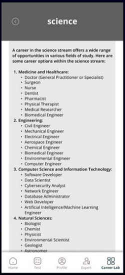

science

A career in the science stream offers a wide range of opportunities in various fields of study. Here are some career options within the science stream:

1. **Medicine and Healthcare:**
   - Doctor (General Practitioner or Specialist)
   - Surgeon
   - Nurse
   - Dentist
   - Pharmacist
   - Physical Therapist
   - Medical Researcher
   - Biomedical Engineer
2. **Engineering:**
   - Civil Engineer
   - Mechanical Engineer
   - Electrical Engineer
   - Aerospace Engineer
   - Chemical Engineer
   - Biomedical Engineer
   - Environmental Engineer
   - Computer Engineer
3. **Computer Science and Information Technology:**
   - Software Developer
   - Data Scientist
   - Cybersecurity Analyst
   - Network Engineer
   - Database Administrator
   - Web Developer
   - Artificial Intelligence/Machine Learning Engineer
4. **Natural Sciences:**
   - Biologist
   - Chemist
   - Physicist
   - Environmental Scientist
   - Geologist
   - Astronomer

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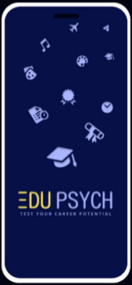
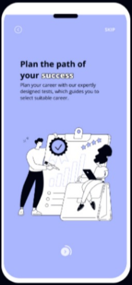
Wireframes with visuals

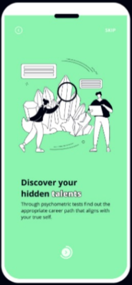


EDU PSYCH
TEST YOUR CAREER POTENTIAL



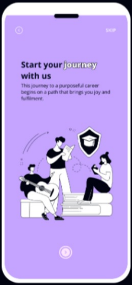
Plan the path of your success

Plan your career with our expertly designed tests, which guides you to select suitable career.



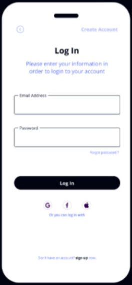
Discover your hidden talents

Through psychometric tests find out the appropriate career path that aligns with your true self.



Start your journey with us

This journey to a purposeful career begins on a path that brings you joy and fulfilment.



Create Account

Log In

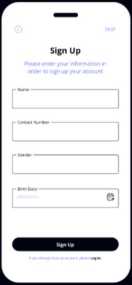
Please enter your information in order to login to your account

Email Address

Password

Forgot password ?
Log In
Or you can log in with

Don't have an account? sign up now.


SKIP

Sign Up

Please enter your information in order to sign up your account

Name

Contact Number

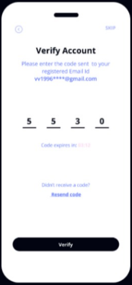
Gender

Birth Date

MM/DD/YYYY

Sign Up

If you already have an account, please **Log In.**


SKIP

Verify Account

Please enter the code sent to your registered Email Id
vv1996****@gmail.com

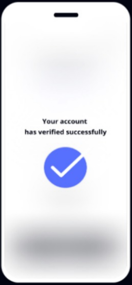
5 5 3 0

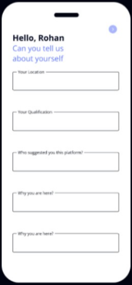
Code expires in: 03:12

Didn't receive a code?

Resend code

Verify


Your account has verified successfully


Hello, Rohan

Can you tell us about yourself

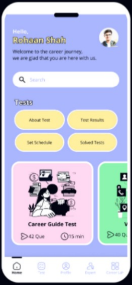
Your Location

Your Qualification

Who suggested you this platform?

Why you are here?

Why you are here?


Hello,

Rohaan Shah

Welcome to the career journey,
we are glad that you are here with us.

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Tests

About Test
Test Results
Set Schedule
Solved Tests

Career Guide Test

42 Que 15 min

40 Qu

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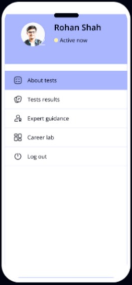
Rohan Shah

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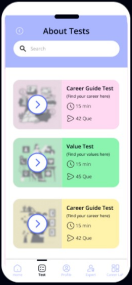
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Career Guide Test
(Find your career here)
15 min
42 Que

Value Test
(Find your values here)
15 min
45 Que

Career Guide Test
(Find your career here)
15 min
42 Que

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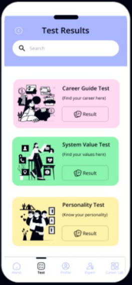
Test Results

Search

Career Guide Test
(Find your career here)

System Value Test
(Find your values here)

Personality Test
(Know your personality)

Result
Result
Result
Home
Test
Profile
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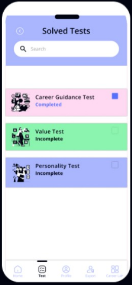
Solved Tests

Search

■ Career Guidance Test — Completed

☐ Value Test — Incomplete

☐ Personality Test — Incomplete

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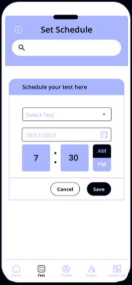
Set Schedule

Schedule your test here

Select Test

18/17/2023

7 : 30 AM PM

Cancel
Save
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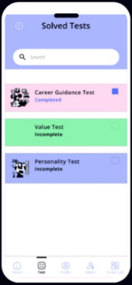
Solved Tests

Search

■ Career Guidance Test — Completed

☐ Value Test — Incomplete

☐ Personality Test — Incomplete

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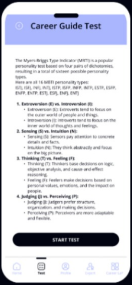
Career Guide Test

The Myers-Briggs Type Indicator (MBTI) is a popular personality test based on four pairs of dichotomies, resulting in a total of sixteen possible personality types.
Here are all 16 MBTI personality types:
ISTJ, ISFJ, INFJ, INTJ, ISTP, ISFP, INFP, INTP, ESTP, ESFP, ENFP, ENTP, ESTJ, ESFJ, ENFJ, ENTJ

1. **Extroversion (E) vs. Introversion (I):**
   - Extroversion (E): Extroverts tend to focus on the outer world of people and things.
   - Introversion (I): Introverts tend to focus on the inner world of thoughts and feelings.
2. **Sensing (S) vs. Intuition (N):**
   - Sensing (S): Sensors pay attention to concrete details and facts.
   - Intuition (N): They think abstractly and focus on the big picture.
3. **Thinking (T) vs. Feeling (F):**
   - Thinking (T): Thinkers base decisions on logic, objective analysis, and cause-and-effect reasoning.
   - Feeling (F): Feelers make decisions based on personal values, emotions, and the impact on people.
4. **Judging (J) vs. Perceiving (P):**
   - Judging (J): Judgers prefer structure, organization, and making decisions.
   - Perceiving (P): Perceivers are more adaptable and flexible.

START TEST
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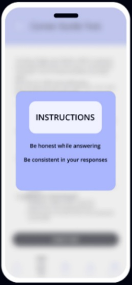
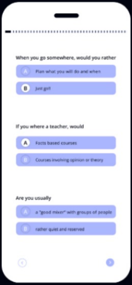

INSTRUCTIONS

Be honest while answering

Be consistent in your responses


When you go somewhere, would you rather

A Plan what you will do and when

B Just go!!

If you where a teacher, would

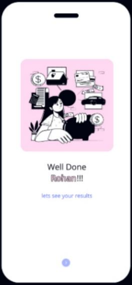
A Facts based courses

B Courses involving opinion or theory

Are you usually

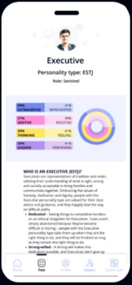
A a "good mixer" with groups of people

B rather quiet and reserved


Well Done

Rohan!!!

lets see your results



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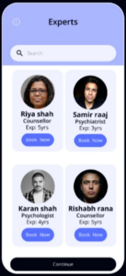


Experts

Search

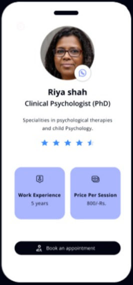
Riya shah
Counsellor
Exp: 5yrs

Samir raaj
Psychiatrist
Exp: 3yrs

Karan shah
Psychologist
Exp: 4yrs

Rishabh rana
Counsellor
Exp: 5yrs

Book Now
Book Now
Book Now
Book Now
Continue



Riya shah

Clinical Psychologist (PhD)

Specialities in psychological therapies and child Psychology.

Work Experience
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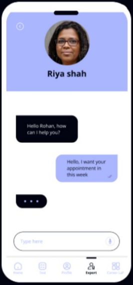
Price Per Session
800/-Rs.

★★★★⯪
Book an appointment



Riya shah

Hello Rohan, how can I help you?

Hello, I want your appointment in this week

• • •

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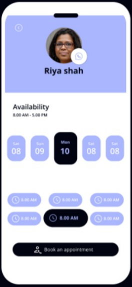
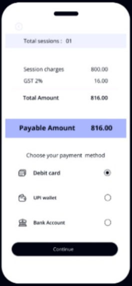


Riya shah

Availability

8.00 AM - 5.00 PM

Sat 08
Sun 09
Mon 10
Sat 08
Sat 08
8.00 AM
8.00 AM
8.00 AM
8.00 AM
8.00 AM
8.00 AM
Book an appointment



Total sessions : 01

Session charges	800.00
GST 2%	16.00
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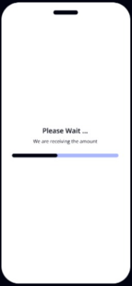
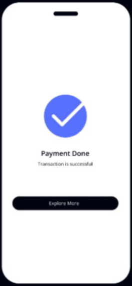
Choose your payment method

- Debit card ●
- UPI wallet ○
- Bank Account ○



Please Wait ...

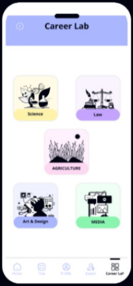
We are receiving the amount



Payment Done

Transaction is successful

Explore More



Career Lab

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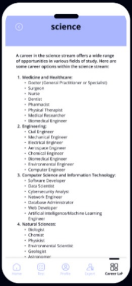

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2. **Engineering:**
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   - Mechanical Engineer
   - Electrical Engineer
   - Aerospace Engineer
   - Chemical Engineer
   - Biomedical Engineer
   - Environmental Engineer
   - Computer Engineer
3. **Computer Science and Information Technology:**
   - Software Developer
   - Data Scientist
   - Cybersecurity Analyst
   - Network Engineer
   - Database Administrator
   - Web Developer
   - Artificial Intelligence/Machine Learning Engineer
4. **Natural Sciences:**
   - Biologist
   - Chemist
   - Physicist
   - Environmental Scientist
   - Geologist
   - Astronomer

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Color palette

I have selected these colors to attract my user's attention and make it suitable for the age group of my users, which is between 8th standard to the under graduation. I have used pastel shades to make it more decent and attractive.

White and dark blue were chosen to show good contrast with balance in the app.	FFFFFF 010411
It's focused on the arts, higher education, and courses that require deep thinking and analysis. Purple can convey a sense of academic excellence and personal development.	C4A4FF
Pink can work well in educational apps, aimed to focused on emotional well-being and support. It can create a friendly and approachable atmosphere.	FFD8F1
Green represents growth, renewal, and harmony. It symbolizes learning, development, and the pursuit of knowledge. It can also convey a sense of balance and harmony in the learning process.	8BF4AF
Blue is often associated with trust, reliability, and calmness. In education apps, it can convey a sense of trustworthiness, stability, and a calming effect that encourages focus and concentration.	AAB6FD
Light yellow is often associated with positivity, energy, and creativity. Yellow is used for this app aimed at student or those focused on fostering creativity and innovation. Which can make good color balance.	FFF2AB